

Redwood Empire Stereocasters (RES)
The Bull KBBL-FM
“Cash Cow” Contest Rules

PRIZE

Winners will receive \$100.00

HOW TO ENTER

Contestants may be randomly selected from the Sonoma County phone book or from those who have registered online at TheBull.FM. To register online, contestants must fill out the online registration form on The Bull’s “Cash Cow Contest”, providing the phone number(s) where they wish to be called. We will then select at random, a minimum of one contestant per week and call the number(s) provided, and ask the person answering the phone: “What’s your favorite radio station?”. If they say “The Bull” or “106.3” they win the \$100.00 prize. We could call any day, between the hours of 8 AM to 9 PM, until the contest ends.

ELIGIBILITY

This contest is open to people who live or work in Sonoma County.

Winner must possess a valid US Drivers License or ID; or if under 18, must have a parent with a valid US Drivers License or ID.

One winner per household. Employees of Redwood Empire Stereocasters and their families are not eligible.

Winners must come to The Bull Studios at 3392 Mendocino Ave, Santa Rosa, 95403 to sign a Release Form before claiming the prize. Winner also agrees to allow The Bull, its licensee, and its employees, the full and complete right to use your voice, photograph, likeness, and name in connection with any The Bull promotion without compensation in any form.

Winner is responsible for any and all taxes (Federal, State or any other) or other fees levied on this prize.

The Bull is not responsible for any phone system/texting outages, problems or delays in any online broadcast and all prizes are awarded “as is” with no warranties, guarantees or reimbursements by The Bull/ Redwood Empire Stereocasters.

In the event that the prize is not claimed within 30 days of the contest, it will become the property of The Bull again.

The prize has a \$100 cash value and is non-transferrable. In the event of any cancellations The Bull is not responsible for any sort of reimbursement.